

3ABN TELEVISION VIEWING SURVEY INFORMATION SHEET

Following are a few instructions you need before undertaking this survey in your community or in other interest areas.

1. Always have prayer before teams set out to go door to door.
2. Always go in pairs from door to door, not alone. It is much safer for you and the person at the door if you are not by yourself.
3. Do not allow children/young people to help with this survey unless they are accompanied by a responsible adult.
4. You must have name badges that are clearly seen and legible. ** Always introduce yourselves giving your names and the purpose of your visit. Eg. My name is ... and I am part of a team conducting a Community Television Viewing Survey in this area. Would you be able to help us by answering a few simple questions?
5. You should do the survey during daylight hours.
6. Have a clipboard to keep the surveys in. It also serves as a good surface for you to write on when the person is answering the questions. Make sure you have at least two pens in case one stops working.
7. Ask the questions slowly and clearly.
8. Allow the householder time to talk with you about items in the survey and be as helpful as possible. Always be polite, no matter what!
9. If there are homes where the occupiers seem to be out, write the address down on a note piece of paper and come back to that home another day, time permitting.
10. Do not be afraid to go inside as a team if the householder invites you.
11. The results of the survey should be correlated and published in the local newspaper as soon as possible after the surveys have been completed. Give your team time to complete a certain community area before the results are published but do try to complete the area without too much delay.
12. If the householder is interested in more information concerning "free to air" satellite television there is an information sheet that accompanies the survey sheet. Make sure it is downloaded and given to each surveyor group. If the householder is from another language group consult the information sheet to see if their language group has a channel on Optus B3. Radio may be available in their language from Optus B3 instead of TV. For Christians, if they ask, let them know how many Christian channels are available on the satellite with no monthly fees. Do not force this information on anyone, only if they show interest. Remember, this is a survey.
13. You **MUST** be able to help any interested person purchase the satellite equipment quickly, before they cool off, and you **MUST** have someone lined up who is able to install the equipment.
14. If anyone starts attending your church as a result of this survey we ask you to contact us and give us the story. Or if God works miracles and opens special doors for you while working with this 3ABN television survey please send us the story. We are always looking for testimonies concerning 3ABN to publish in the 3ABN World magazine.

** Print out the basic name tags available from this website and write the name of each surveyor on a separate tag. Put the tags in plastic name tag holders available from newsagents. The holders have a safety pin and clip on the back for attaching to clothing. Each surveyor must wear a name tag and it must be clearly visible. May God bless you as you go forward for Him.